

Brevo

Formerly **sendinblue**

Customer relationships start here



By helping businesses invest in their customer relationships, Brevo is the CRM Suite manifesting tomorrow's success.

Why Brevo?

The relationship between people and businesses is changing in a wonderful way. Digital marketing used to feel impatient and impersonal, a one-way communication. Today, consumers hold businesses to higher standards. They expect them to put in an effort, tailor their offer, and text back in minutes. They expect more than a service – they expect an experience.

At Brevo, we believe that businesses get out what they put in. And we're here to make it easier than ever to invest in sustainable customer relationships. Relationships that will pay back in spades. That's why we offer affordable and accessible Marketing & CRM tools, across channels such as email, SMS, WhatsApp and chat. All this and more, in one brilliant platform that is a seamless, simple product suite for succeeding today, with an eye on tomorrow. For those who want to thrive well into the future, there's Brevo.

What do we set out to do?

Our Vision

A future where every business has a chance to fulfil their potential.

Our Mission

To build the most accessible customer relationship tools for long-term growth.

What customer relationships mean to us

We're in the business of helping businesses forge relationships with their customers. We believe in customer relationships that are:

Lasting

More than performance marketing, customer relationships are long-term and sustainable.

Genuine

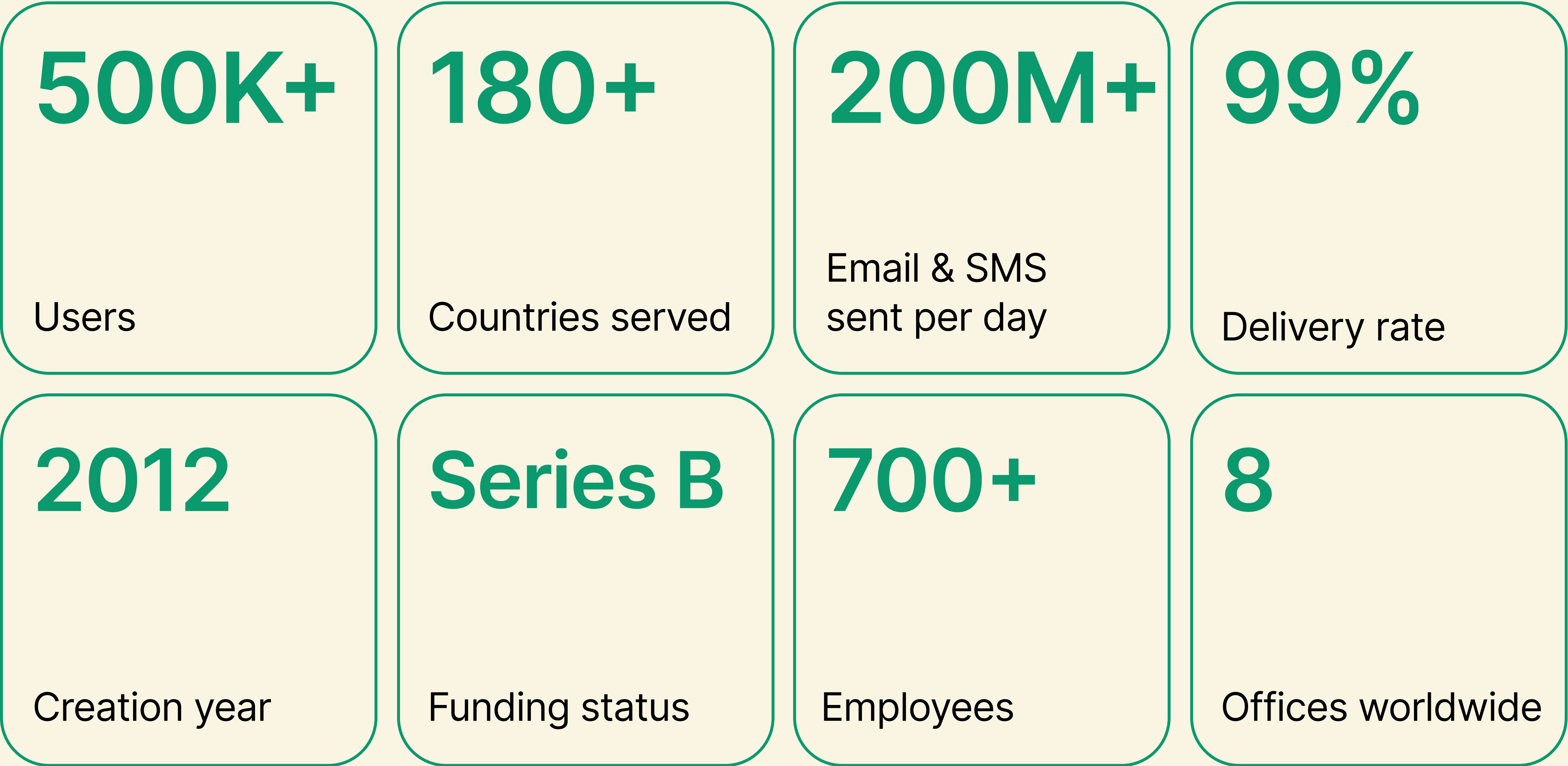
More than a marketing effort, customer relationships are personal and value-driven.

Holistic

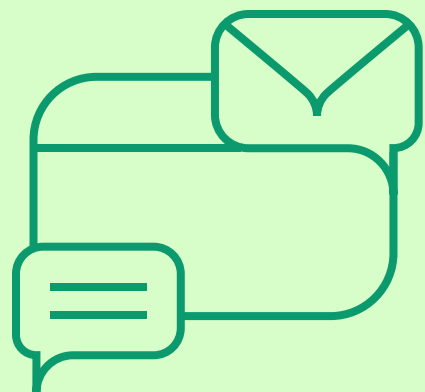
More than just email and calls to action (CTAs), a customer experience is considered and immersive.



Brevo in numbers



4 products to fuel your growth



Marketing Platform

Smart campaigns, lasting relationships

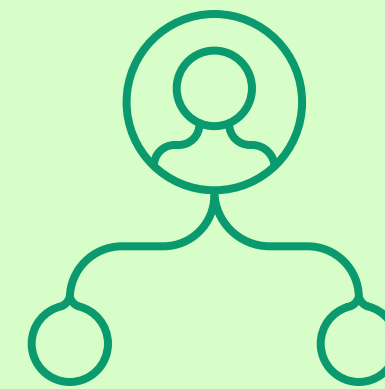
- Email campaigns
- SMS campaigns
- WhatsApp campaigns
- Marketing automation
- Signup forms
- Landing pages
- Facebook ads



Conversations

Real talk, in real time

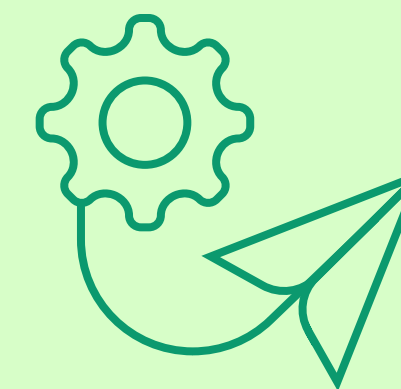
- Live chat
- Chatbot
- Inbox
- Visitor intelligence
- Contact synchronization



Sales Platform

Follow your leads, close more deals

- Deal pipelines
- Meetings
- Automation
- Inbox



Transactional Email

Triggered emails, delivered at speed

- Email API

Relationships that build up

Marketing Platform

Email, SMS, WhatsApp – Brevo lets you create brilliant campaigns of all shapes and sizes.

Conversations

Strike up meaningful customer conversations with our personalized chat tools.

Sales Platform

Never miss a window! Know who your leads are and where the opportunity lies.

Transactional Email

Our ultra-reliable email API processes millions of emails every day with a delivery rate of 99%.

4 ways to grow

Simple

User-friendly interface, detailed reports and drag & drop editors that everyone can use.

Scalable

Our modularity enables every company to build a marketing engine with all the tools they need.

Reliable

Peace of mind with 99.9% uptime, 99% delivery rate and 24/7 customer care in 6 languages.

Accessible

Our flexible pricing model is designed to allow any type of business to access digital tools.

Over 500,000 customers trust Brevo

Empowering businesses to build customer relationships across the entire user journey



Our Partnership Network

We work with various partners and industry experts to offer the best possible digital marketing and CRM solutions for businesses of all sizes. These partnerships are designed alongside four program options that optimize conditions for each partner.

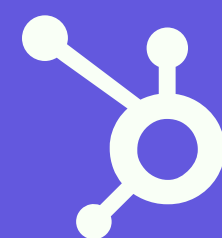
Affiliate Partnership

Integration

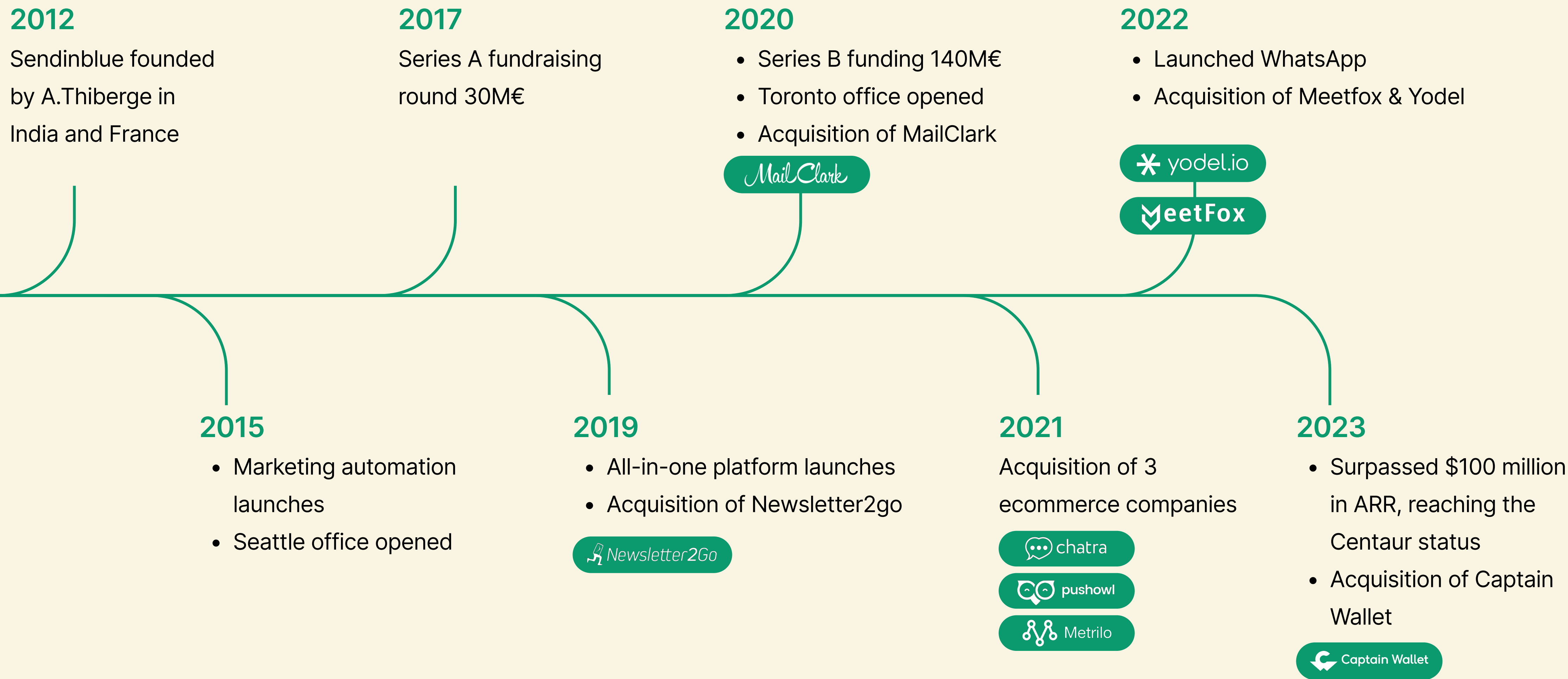
Expert Programs

Awareness Partnerships

75+ integrations:



Company history and key milestones



Data security at the heart of our platform

Privacy

- We collect data necessary to execute our contracts or to pursue legitimate interests
- Privacy policy

Adaptation of key features

- Review of email subscription forms
- Collection and recording of proof of consent
- Resources to help customers remain compliant

Advanced security review

- Installation of data archiving & traceability systems
- Network penetration tests

Managing our partners

- Controlled compliance with partners
- Ceased collaboration with unsatisfactory processors
- Contextualized requirements with DPAs



Armand Thiberge

CEO & Founder of Brevo

Having graduated from École Polytechnique, a top French engineering school, Armand Thiberge wanted to discover the world and began his career in web project management in India. In January 2007, with his last €1500 remaining from military pay, he founded a company, on the outskirts of New Delhi that would later become Brevo.

Brevo is the leading customer relationship management (CRM) suite designed to fully cultivate long-term customer relationships and to empower businesses to expand in a fast changing digital world. With Brevo, businesses have a unified view of the customer journey in one easy-to-use platform thanks to intuitive and scalable marketing and CRM tools such as Email, SMS, WhatsApp, Chat, Marketing Automation, Meetings, and more.



Organization



Seattle, United States

Located in the heart of Seattle's historic Pioneer Square neighbourhood, our friendly team supports clients in English, Spanish, and French.



Toronto, Canada

Our Toronto office is home to an international team bringing Brevo to the North American market and supporting our customers on the east coast.



Paris, France

Brevo's headquarters in Paris provide a vibrant home for all areas of our operations. Our team supports clients in French, Spanish, Italian, German, Portuguese, and English.



Berlin, Germany

Sales, marketing, engineering, and design teams work together in the trendy Kreuzberg district. Our Berlin support team looks after German-speaking clients.



Noida, India

Located in bustling Noida, our engineering and design team continually enhance and expand Brevo's core services.



Bengaluru, India

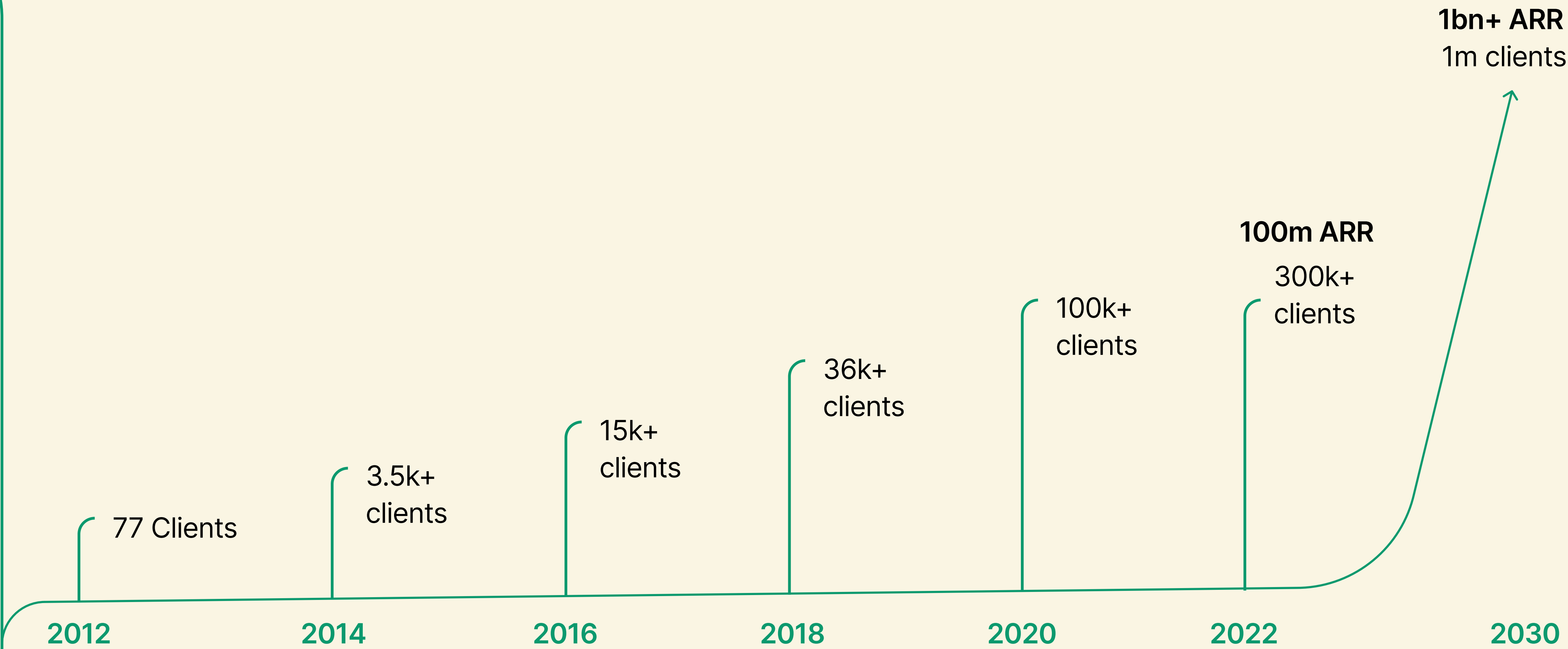
In Bangalore, our team of web push marketing experts help ecommerce brands across the globe drive revenue through push notifications.



Sofia, Bulgaria

In up-and-coming Sofia with a stunning mountain view, our ecommerce team works on Brevo's solutions for online sellers.

Brevo Tomorrow



Thank you

Press & Media inquiries:
press@brevo.com

All other inquiries:
contact@brevo.com