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Brevo appoints Patrick Brück as new Head of Sales DACH

Berlin, October 8, 2024 - Brevo, the leading fully comprehensive CRM platform, has appointed [Patrick Brück](#) as Head of Sales DACH. He will lead Brevo's sales team in Germany, Austria, and Switzerland to drive growth in the region. The appointment of Brück underlines the CRM provider's strong growth trajectory. Brück brings extensive experience in building and acquiring new customers, having played a key role in developing the DACH market at HubSpot for over seven years.

"A dynamic market requires solutions that are as dynamic as possible and adapt to the specific needs of companies. I am convinced that Brevo offers the best currently available on the market. Customizable CRM solutions, such as those offered by Brevo, are particularly attractive to enterprise companies. I am looking forward to working with my team to communicate our holistic platform to companies and fully exploit the market's potential in the long term," says **Patrick Brück** about his new role.

Maximilian Modl, CEO of Brevo Germany, is delighted with the addition to the team: *"With Patrick Brück, we have gained an experienced sales expert who knows exactly how to open up markets and find new sales channels successfully. His experience and strategic thinking will help us significantly expand the enterprise segment in the DACH region. I am looking forward to working with him!"*

About Brevo

Brevo is the intuitive Customer Relationship Management (CRM) suite that enables sustainable growth for all businesses and non-profits. With Brevo, companies get a 360° view of the customer journey and can use the marketing and sales platform to easily execute and control their campaigns via email, SMS, WhatsApp, chat, and more. More than 500,000 companies - including eBay, Doctolib, Sodexo, Louis Vuitton, Carrefour, and Michelin - trust Brevo's reliable technology to build long-term customer relationships. In January 2023, Brevo achieved the coveted Centaur status, with annual revenues of \$100 million and more than 800 employees worldwide. The company is headquartered in Paris. www.brevo.com

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