



Sendinblue Wins Gold Stevie® in the 2023 Stevie Awards for Sales & Customer Service

Sendinblue was recognized as the top vendor providing an all-in-one solution for marketing, sales, and customer service teams

SEATTLE, March 23, 2023 – [Sendinblue](#), the leading all-in-one digital marketing, sales and customer relationship platform, today announced it has won the Gold Stevie® Award in the “Relationship Management Solution” category in the 17th annual [Stevie Awards for Sales & Customer Service](#).

The Stevie Awards for Sales & Customer Service are the world’s top honors for customer service, contact center, business development and sales professionals. The Stevie Awards organizes eight of the world’s leading business awards programs, also including the prestigious American Business Awards® and International Business Awards®.

Winners were announced during a gala event attended by more than 400 professionals from around the world at Caesars Palace in Las Vegas, Nevada on Friday, March 3.

More than 2,300 nominations from organizations of all sizes and in virtually every industry, in 49 nations and territories, were considered in this year’s competition. Winners were determined by the average scores of more than 170 professionals worldwide on seven specialized judging committees. Entries were considered in more than 90 categories for customer service and contact center achievements, including Contact Center of the Year, Award for Innovation in Customer Service, and Customer Service Department of the Year; more than 60 categories for sales and business development achievements, ranging from Senior Sales Executive of the Year to Sales Training or Business Development Executive of the Year to Sales Department of the Year; and categories to recognize new products and services,

solution providers, and organizations' and individuals' response to the COVID-19 pandemic.

Sendinblue's end-to-end digital marketing, sales and customer relationship platform empowers businesses around the world to drive sales and build stronger customer relationships. As evidence of the market demand for Sendinblue's services—in 2022—the company onboarded 1M+ new customers, grew from around 550 employees in 2021 to over 700 employees in 2022, and now serves customers in 180 countries. To address growing customer relationship management needs, Sendinblue acquired six companies—Chatra (messaging platform), Metrilo (marketing and sales analytics for e-commerce), PushOwl (web push notifications), Yodel.io (AI-based phone solution), MeetFox (video conferencing and scheduling solution), and Captain Wallet (mobile wallet marketing provider)—all within the past 18 months. Unlike competitors, Sendinblue offers a full suite of digital marketing, customer service and sales services, including email, SMS, marketing automation, live chat, meeting coordination, CRM, and more. These top-ranked and user-friendly features allow businesses to achieve personalization at scale across every marketing, sales and customer service touchpoint without sacrificing time or precious resources.

"It's an honor to be recognized by the Stevie Awards for our all-in-one offering that supports marketing, sales, and customer service teams," said Steffen Schebesta, CEO of North America and VP of Corporate Development, at Sendinblue. "At Sendinblue, we're dedicated to providing growing businesses with an affordable and easy-to-use solution that facilitates strong customer experiences."

"The nominations we received for the 2023 competition illustrate that business development, customer service, and sales professionals worldwide, in all sorts of organizations, have continued to innovate, thrive, and meet customer expectations," said Stevie Awards president Maggie Miller. "The judges have recognized and rewarded their achievements, and we join them in applauding this year's winners for their continued success."

Details about the Stevie Awards for Sales & Customer Service and the list of Stevie winners in all categories are available at www.StevieAwards.com/Sales.

Nominations for the 2024 competition will be accepted starting this July.

About Sendinblue

Sendinblue is the only all-in-one digital marketing platform empowering B2B and B2C businesses, e-commerce sellers and agencies to build customer relationships through end-to-end digital marketing campaigns, transactional messaging, CRM, chat, and marketing automation. Unlike other marketing solutions built for enterprise-level budgets and expertise, Sendinblue tailors its all-in-one suite to suit the marketing needs of growing SMBs in tough markets. Sendinblue was founded in 2012 by Armand Thiberge with a mission to make the most effective marketing channels accessible to all businesses. Headquartered in Paris with offices in Seattle, Berlin, Bangalore, Sofia, Noida, Toronto, and Vienna, Sendinblue supports more than 500,000 active users across 180 countries. Sendinblue has more than 700 employees globally.

About The Stevie Awards

Stevie Awards are conferred in eight programs: the Asia-Pacific Stevie Awards, the German Stevie Awards, the Middle East & North Africa Stevie Awards, The American Business Awards®, The International Business Awards®, the Stevie Awards for Great Employers, the Stevie Awards for Women in Business, and the Stevie Awards for Sales & Customer Service. Stevie Awards competitions receive more than 12,000 entries each year from organizations in more than 70 nations. Honoring organizations of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about the Stevie Awards at <http://www.StevieAwards.com>.